

FAX# 703 528 7880 NOV5/12 16.02
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

CONTRACT # 6390542

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # _____

PRDCT	OBAMA 60S	EST# 2113	COMMENTS: (2222)
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FLIGHT DATES OCT23/12 OCT29/12 WK-1

DATE NOV5/12 16.02

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA
ED: TITITE

OKD M4
PLS CFM, T HX 11/5

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES AND 10 22
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA 60S

[illegible]

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101

AGENCY EST# = 2175

14 S 1135P-1210A

90

\$2,050.00

10/29

10/29

MON

○

PROGRAM : NIGHTLINE
CON COM1 : NIGHTLINE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	A		1134P-1230A	60		\$2,050.00	10/29	10/29	1		MON	1
PROGRAM : NIGHTLINE												
ORD COM1: LATE RUN DUE TO HURRICAN SANDY EXTENDED NIGHTLINE COVERAGE, SPOT AIRED												
ORD COM2: AT 1228A.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-14 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#14	MISSED: MON/1135P-1210A	60S		\$2,050.00	OCT29				(NOV5/12)	
			OFFER: MON/1134P-1230A	60S		\$2,050.00	OCT29				PLS ADVISE.	
CMT: LATE RUN DUE TO HURRICAN SANDY EXTENDED NIGHTLINE COVERAGE, SPOT AIRED												
CMT: AT 1228A.												
OCT/12 85540.00 NOV/12 22680.00												
CONTRACT TOTAL 108220.00												
TOTAL SPOTS 38												

MARKET TOTALS \$288,040 WFTV 38% WKMG 20% WESH 25% WOFL 14% WKCF 2% WRBW 1% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE